



# Greenmans Monthly Press

Latest news and other goodies



## Some words from our CEO Jörgen

### Guaranteed quality and page count

Do you know that when your customer buys a remanufactured toner cartridge from Greenman they are guaranteed both a very high quality of prints and that the number of pages is at least the same as with an original cartridge?

This is ensured by the fact that our cartridges are manufactured according to two DIN standards, which means Deutsches Institut für Normung (German Institute for Standardization).

One applies to the quality of black (monochrome) prints, DIN 33870-1 and the other to the quality of color prints, DIN 33870-2.

The first includes ISO 19752 (black printing) which ensures that the cartridge produces at least as many pages as an original cartridge.

The second includes ISO 19798 (colour prints) which ensures that the cartridge produces at least as many pages as an original cartridge.

In addition to this, your customer has also made a sustainable choice by purchasing an environmentally friendly product and at the same time they also save money.

Jörgen Wonisch  
CEO, Greenman AB



## Reminder of OEM chip as well as new products

Below info was sent out in the newsletter April 2021, here it comes again as a small reminder. At the bottom is a link to our new products.

HP has chosen a focus on its design/encoding of the chips in the cartridges that makes it virtually impossible to do a Reengineering/workaround of the chips so as not to violate HP's patents. In most cases, we have everything else ready to be able to launch the cartridge – but not the chip.



Unfortunately, in this situation, we only have two choices.

1. Not launching the cartridges at all
2. Launch them – but with the limitations this entails.

Briefly, one can describe the "limitations" as follows:

Our industry can manufacture a Remanufactured cartridge– but with a used HP original chip that sits on the empty original HP cartridge we collected. This chip shows that the cartridge is empty of toner powder already when the customer is to install the cartridge for the first time, because the original HP cartridge was empty when it was removed from the printer and sent into the Cartridge Return Program.

There is a flyer with clear information in each toner box about this, which also indicates which buttons to press in order to still be able to print with our toner cartridge.

This unfortunately currently means that these cartridges do NOT work in Greenman's Autotoner program (nor in competitors' MPS programs). The cartridge will always appear as empty, and no alarms will be generated.

When the toner powder in the cartridge starts to run out, the user does not receive any warning in the display, but the first thing you as a user sees is that the prints start to get weak. That is, exactly how we had it with the vast majority of cartridges until around 10 years ago.

Since we have decided to launch these cartridges, we will clearly state the restriction in the name.

But now for something much more fun, the list of new products in our assortment. You can find it [here](#)

All new items will be in the stock within a week or so.



## Presenting Oscar Krogager

### Did you know that...

Oscar has worked at Greenman since 2017 and today works mainly with purchasing and Autotoner. He is also one of the crew that takes care of the returned products. From time to time, he helps out with customer service and answers the phone, emails and sends orders. A multi-tasker we simply can't do without!

In his spare time, there is a lot of computer games, especially World of Warcraft, there will also be a lot of walks and time out in nature. Another great interest is sailing and a few weeks each summer are spent on the family sailboat which is a Mistinguette 29ft.



## Five quick ones with Oscar

### 1. Your best tip to feel good?

Being out in the nature, eating well and a good night sleep.

### 2. Your latest text?



### 3. What is best at Greenman?

How flexible we are in solving our partners' wishes.

### 4. What can you not live without?

The Forest/The Ocean

### 5. What do you do on your free time?

Cycling, Gaming, Sailing, hiking out in the forest and nature



## New year = New Green opportunities ♻️

Now it's a new year and for those of you who have not already set all the campaigns, store events and marketing plans, here are Swedish and International days with focus on the environment and sustainability. If you want help to brainstorm regarding this, please contact us at Greenman we have lots of ideas. 💚💚💚

March 21 International Forest Day

March 22 International Water Day

March 26 Earth Hour

April 22 International Day of Mother Earth (Earth Day)

June 5 World Environment Day

June 8 World Oceans

17 June World Day for Combating Desertification and Drought

September 29 Recycling Day

October 1 Vegetarian World Day

11 November Nordic Climate Day

[Till hemsidan](#) | [Webshop](#)

Avanmälan